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Success factors for social and professional integration enterprises – Results of ongoing research

This workshop introduces the intermediate results of ongoing research projects on the issue of 'social enterprises' and social and professional integration enterprises. The discussion on what is called success factors, i.e. those factors that influence the achievement of their objectives by integration enterprises on an economic and social level is central to this workshop. The success factors illustrated here are based upon a specially designed effectiveness measurement model. Framework conditions are being explained, along with management issues – from the point of view of those responsible in practice as well as of the representatives of cantonal authorities (Invalidity insurance, unemployment insurance, social assistance). By doing so, the main factors and the interactions are aggregated in the form of a few central assumptions.

The findings from the ongoing research project were 'freshly released'. The purpose of the workshop is to deepen and supplement the provisional results through a discussion with the attending specialists.

Information on persons

Jeremias Amstutz, M.A., scientific assistant at the Hochschule für Soziale Arbeit FHNW. Work and research: Social management, social impact model, case management and social enterprises, in particular within the 'INSOCH: Social Enterprise as a driving factor of social innovation' research project.

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Bibliography

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